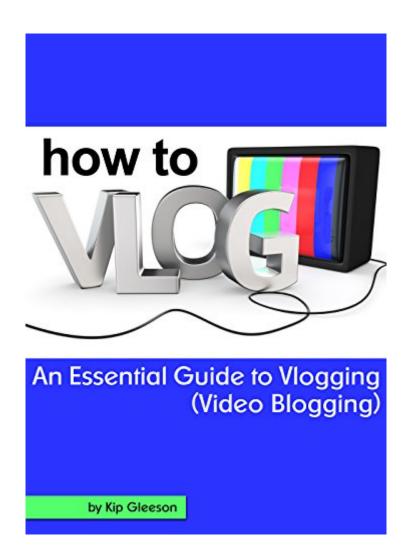# How To Vlog: An Essential Guide To Vlogging (Video Blogging)

Synopsis

If you're ready to get your very own Vlog up and running, then this book is for you!Read on your PC, Mac, smart phone, tablet, or Kindle device.YouTube. Vimeo. Vine. Viral videos are the new black. Short and funny home videos shot using only a web-cam (mostly) are today's sure-fire way to internet fame and instant global popularity. And with that often comes a generous addition to your pocketbook. But how does a regular Joeâ ™s (or Janeâ ™s) vlog end up getting millions of views and 'likes' within a freakishly short period of time? And what makes a video appealing, memorable and share-worthy? If you are interested in starting your own channel and sharing your passion with the world through vids, this is the book for you. Here, you'll learn everything it takes for you to start and run your very own vlog. You'll learn the success secrets of vloggers who provide entertainment and education (sometimes both) to billions of people worldwide. You'll also learn videography techniques, editing tips, and scriptwriting ideas to make sure your vids are as professional looking as can be. So if you're itching to get in front of the camera and put your face and ideas out there, letâ ™s get started!Here Is A Preview Of What You'll Learn...Choosing Your Vlog TypeVideography Equipment and TechniquesEstablishing the Camera PersonaHow to Prepare Your Content ScriptEditing Tips for the Best Visual ImpactVlog Marketing Ideas and Other TipsMuch, much more!Download your copy today!

Book Information

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Customer Reviews

Great book written by the author about Vlogging! I have always been curious about people who owns and make their own videos and post on Youtube to attract traffics. This book gives nice details of how the process goes, and what you need to get started! I love the parts that talks about how one should sound like in the video to best communicate with the audiences. Great explanations, it solves the myth that these bloggers just talk like that in real life.

Pretty much everyone I watch on YouTube is a vlogger, and I've always wanted to give it a try myself. I've done a few videos, but I was mostly just trying on my own. How To Vlog is a really great breakdown of different methods and important concepts to do with vlogging. The book is very introductory and covers all the basics you'd need to know, including the right kind of equipment to have and how to act in front of the camera to appeal to an audience. There's also information about editing, which is a big part of the process. I found this book very helpful!

I've been exploring producing vlogs for integration into my blog and social media sites. This book gave me a great primer to get me going. It's not full of techno blab and verbosity. It presents the basics. The rest is up to you.

This book is easy to read, with down to earth, easy to follow steps and 'tricks' on how to built a vlog that has all the merits for being successful.

Managing Your Family's High-Tech Habits: (From Video-Games to the Dark Side of the Web) Echo User Guide: Newbie to Expert in 1 Hour! How to Start a Business Analyst Career: The handbook to apply business analysis techniques, select requirements training, and explore job roles ... career (Business Analyst Career Guide) Sent Leader Guide: Delivering the Gift of Hope at Christmas (Sent Advent series) Hadoop: The Definitive Guide Learn to Write DAX: A practical guide to learning Power Pivot for Excel and Power BI MySQL Explained: Your Step-by-Step Guide The Definitive Guide to MongoDB: A complete guide to dealing with Big Data using MongoDB OCA/OCP Oracle Database 12c All-in-One Exam Guide (Exams 1Z0-061, 1Z0-062, & 1Z0-063) PHP: MYSQL 100 Tests, Answers & Explanations, Pass Final Exam, Job Interview Exam, Engineer Certification

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